

“The great advantage of PrintVis is its unity”



The challenge

As the new millennium approached, Prinfo Aalborg faced a problem – their old calculation program was not ready for the Y2000 transition. What would happen to the system when the new millennium began? It was obvious that the company needed a new system, and they asked the advice of their business partner, the Prinfo chain. They conducted an extensive survey of the market, listing a huge number of requirements for an IT solution. The result was that Prinfo recommended the PrintVis system to 10-15 Danish printers.

The solution

Prinfo Aalborg chose the PrintVis system – and they have not regretted their decision. But it was a huge task, back in the autumn of 1999. Anita Larsen, responsible for calculations and order handling at Prinfo Aalborg, says, “We had a deadline of 1 January 2000 – and everything had to be ready by that date. We had about three months for the implementation, and we did ALL the keying-in by ourselves – it was an enormous task. There was not much Christmas holiday that year. On the other hand, it also meant that we learned a great deal about the system – precisely because we did so many of the practical tasks ourselves. Today, we have a much greater insight into and knowledge about PrintVis than many other customers, I think. It definitely that makes our everyday work easier.” The time schedule was observed, and Prinfo Aalborg entered the new millennium without a hitch.

In 1999, the company’s primary need was for the system to be able to handle calculation, order processing and bookkeeping. Today, the requirements are greater, and Prinfo Aalborg has a full installation where they utilise the entire system (however, WebVision is only used for day notes). “The great advantage of PrintVis is its unity,” says Anita Larsen. “The system handles everything from calculation, order processing and planning to invoicing. As a user, you can retrieve any action performed on an order – everything is controlled via one system. This is vital.” In other words, Prinfo Aalborg can track every order throughout the entire production process – they have an overview of all quotations, current and future orders as well as concluded orders. This is why they can concentrate on what they do best – producing high-quality printed matter.

Prinfo Aalborg

Facts: Established 1945 by the father and grandfather of the current owner. The company has evolved from being a small firm of printers to a modern printer and bookbinder. The company is part of the Prinfo chain, which consists of 30 printers throughout Denmark.

Managing Director: Svend Johansen

No. of employees: 30

Printing House: Sheetfed

Machinery: Two 4-colour Heidelberg Speedmasters, one 5-colour Komori Lithrone 540, one GTO 52 2-colour.

Prints: Advertising matter, primarily brochures and catalogues.

PrintVis configuration

Modules: basic, document management, order management, planning, shop floor, purchase order, logistic.

No. of users: 12

At Prinfo Aalborg, it is primarily the bookkeeping department, the order processors and the planners in the DTP and printing departments that use PrintVis. And on a daily basis, PrintVis works fine – an upgrade to version 4.01 lies ahead in April 2006, but they are not concerned in Aalborg. “If any problems arise, we contact NovaVision Software and describe the problem as best we can,” says Anita Larsen, “and then they help us as well as they can.” The point is that, like so many other Danish customers, Prinfo Aalborg has signed a support agreement that enables them to call NovaVision Software in case of problems, or if they need consultancy.

More info about Prinfo Aalborg, please visit www.prinfoaalborg.dk.

More info about NovaVision Software, please visit www.novavision.dk.

PrintVis in short

The PrintVis system is built on the Microsoft Dynamics NAV (Microsoft Navision) platform – the world’s leading financial management system for small and medium-sized companies. PrintVis is a complete solution for companies in the printing industry as the system supports all administrative tasks and processes – all features are contained in one integrated system. PrintVis handles all stages of production – from the first enquiry until the job is printed and delivered to the end-customer.

PrintVis is JDF compatible and has a modular design. PrintVis is an upgradeable standard system with a series of tools that allow you to make individual adjustments and tailor the system to the specific needs of the company.