

## **PrintVis® available in several countries in the South East Europe region**

**ComTrade Group -Spinnaker (Belgrade, Serbia) and NovaVision Software A/S (Odder, Denmark) hereby announces the availability of PrintVis in several South East Europe countries.**

Belgrade/Odder May 29th 2008

Today NovaVision and Spinnaker announced, that they have signed an agreement, under which Spinnaker will become the exclusive reseller of PrintVis for Serbia, Croatia, Slovenia, Montenegro, Bosnia, Herzegovina, Macedonia and Albania. "Spinnaker is a near-perfect match for us", says NovaVision's Channel Manager, Lars Strøm Valsted. "They already have extensive knowledge of the graphical industry, several customers in the industry already, and a deep knowledge of our platform, Microsoft Dynamics NAV. This partnership will give printing houses in this region access to the world's leading EPR/MIS system."

Immediately after Drupa, the Microsoft Dynamics NAV consultants from all ComTrade Group companies from mentioned region will start receiving training in PrintVis, so they are able to demonstrate and implement the software later this summer.

"Together with our customers we recognize that on their way to compete on EU market they have competitive printing capabilities and graphic knowledge, but they miss right information at the right time that they can only get from approved ERP/MIS system. Spinnaker, as unique company on market that has at the same time people that know printing business well and business consultants that have many successful Navision implementations behind, felt responsible to find right ERP solution to offer to its customers and help them fulfill their goals" says Executive Director, Andrej Petkovic, Spinnaker Professional Printing Solutions, and continues: "We are happy that we found PrintVis and that we will bring this business solution to our region and enable our current and future customers to grow their business and achieve competitive advantage on market".

The addition of Spinnaker brings the countries in which PrintVis is represented to 36 countries in Europe, Asia and North America.

### **About Spinnaker**

Spinnaker New Technologies is a leading software development company wholly owned by the ComTrade Group, a global information technology firm headquartered in the Netherlands and long term Microsoft partner. Spinnaker's Professional Printing Solutions Department deals with all type of print houses selling equipment ( HP Indigo Digital Offset presses, HP solvent large format printers, finishing equipment, color management solutions, Atlantic Zeiser equipment for security printing, card production, and the MIS software PrintVis.

### **About NovaVision**

NovaVision is a Danish Microsoft Gold Certified software vendor, who develops and markets the MIS system, PrintVis. PrintVis is an integrated MIS/ERP system for the graphical arts industry, and is built on Microsoft Dynamics NAV (Microsoft Navision) which with more than one million daily users is the world's largest ERP platform. PrintVis is marketed, sold and implemented globally by a network of highly skilled partners.

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