

Danish software product for the printing industry now also available in Portugal

Odder, Denmark November 27, 2007 – NovaVision Software and MixVision Tecnologias de Informação announces the availability of PrintVis® in Portugal.

On November 22^h 2007 PrintVis was introduced to the Portuguese market by the Portuguese reseller of PrintVis, MixVision, and the Danish vendor of PrintVis, NovaVision Software.

The introduction took place in Centro Cultural de Belém in Lisbon, and was part of the Microsoft Dynamics Solution Expo – a mini tradeshow arranged by Microsoft Portugal.

The introduction presentations, which was attended by several representatives from some of the largest printing houses in Portugal, were given by Pedro Campos Costa, Paulo Vieira and João Campos from MixVision and by Lars Strøm Valsted from NovaVision Software.

The keynote speech was given by CEO Pedro Campos Costa, and he was followed by Channel Manager Lars Strøm Valsted, who gave a short presentation on the background of PrintVis plus the future product roadmap and on NovaVision's view on the Portuguese print market, business environment and challenges.

The second part of the presentation were given by General Manager Paulo Vieira and Senior Consultant João Campos, and focused on a high level demonstration of PrintVis to an impressed audience.

"I am very pleased with the presentation. It has been hard work localizing PrintVis" says General Manager Paulo Vieira, MixVision "but the reactions from the audience were worth it all. We already have received requests for several in-depth demonstrations of PrintVis as a direct result of our presentation on November 22th".

About NovaVision

NovaVision is a Danish Microsoft Gold Certified software vendor, who develops and markets the software packages PrintVis and AdVision.

PrintVis is an integrated MIS/ERP system for the graphical arts industry. AdVision is a comprehensive software product for the advertisement sales business.

Both PrintVis and AdVision are marketed, sold and implemented globally by a network of highly skilled partners.

PrintVis and AdVision are built on Microsoft Dynamics NAV (Microsoft Navision) which with more than one million daily users is the world's largest ERP platform.

For more information, visit our website at www.novavision.dk / www.printvis.com

About MixVision

MixVision is a Portuguese Microsoft Gold Certified partner, who has a deep knowledge of the printing industry. For more information see www.mixvision.pt

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